



2010 SPONSOR/EXHIBITOR RESERVATION FORM

San Francisco, CA—August 5-8, 2010

SPONSORSHIP OPPORTUNITIES:

Please check the sponsorship opportunities you wish to reserve

- Keynote Speaker and Exhibitor Reception: \$7,500
- Keynote Event and Performance Co-Sponsor with CTFA: \$6,000
- Green Conference Initiative: \$5,000
- Exhibitor Raffle and Reception: \$4,000
- Keynote Devising Orientation and Speed-Friending Dessert Receptions: \$4,000
- Storytelling Event: \$3,500
- New Guard Reception: \$3,000
- Networking Breakfasts: \$3,500 (2 available)
- Child Drama Collection Book Auction and Wine Tasting Event: \$2,000
- Performances by Local Performing Artists: \$1,000
- Underwrite a Teacher or an Artist!
 - \$125 – covers one day of conference registration
 - \$350 – covers full conference registration (4 days)
 - \$1,000 – covers registration and 3 nights at the Parc 55

SPONSORSHIP AMOUNT DUE: \$ _____

EXHIBITOR OPPORTUNITIES:

Standard (early bird- before May 15)	Non-Profit (early bird- before May 15)	Standard (regular)	Non-Profit (regular)
<input type="checkbox"/> \$400.00 (Standard booth)	<input type="checkbox"/> \$350.00 (Standard booth)	<input type="checkbox"/> \$500.00 (Standard booth)	<input type="checkbox"/> \$450.00 (Standard booth)
<input type="checkbox"/> \$500.00 (Premium booth*)	<input type="checkbox"/> \$450.00 (Premium booth*)	<input type="checkbox"/> \$600.00 (Premium booth*)	<input type="checkbox"/> \$550.00 (Premium booth*)
<input type="checkbox"/> \$750.00 (Double booth)	<input type="checkbox"/> \$675.00 (Double booth)	<input type="checkbox"/> \$850.00 (Double booth)	<input type="checkbox"/> \$775.00 (Double booth)

EXHIBIT AMOUNT DUE: \$ _____

*Premium booths are positioned to get the most traffic (see map below #1, 3 and 5 are premium booths)

Product/service description (50 words maximum) _____

I will need electricity. Please contact me with details.

SPACE SELECTION (PLEASE LIST 3, SEE BELOW FOR FLOOR PLAN):

_____ _____ _____

Questions? Call Scott Oser at 301-279-0468, Email: scott@aate.com

CONFERENCE PROGRAM ADVERTISING RATES*:

Packages:		Member	Non-Member**
Gold	<ul style="list-style-type: none"> • Full Page (7.5" wide x 10" tall) program ad, plus • Link on exhibit page with image (size tbd), plus • Rotating Ad on Schedule page, and • Allows you to submit a 500x100 pixel banner for rotation in the top banner on the conference website 	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$250.00
Silver	<ul style="list-style-type: none"> • Half page (7.5" wide x 4.5" tall) program ad, plus • Link on exhibit page with image (size tbd), and • Rotating ad on Schedule page. 	<input type="checkbox"/> \$87.50	<input type="checkbox"/> \$175.00
Bronze	<ul style="list-style-type: none"> • Quarter page (7.5" wide x 4.5" tall) program ad, plus • Link on exhibit page 	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$100.00

ADVERTISING AMOUNT DUE \$ _____

*2010 attendees will have option to receive program in electronic format only. All ads will appear in both print and electronic versions of program.

**To become a member and pay the lower rates fill out information below.

AATE MEMBERSHIP: (Please choose one)

I am already an AATE Organizational Member (My member ID is _____)

I would like to become an AATE Organizational Member: **\$220.00**

Annual membership dues include 3 memberships. Please contact me for individual contact information.

MEMBERSHIP AMOUNT DUE \$ _____

TOTAL AMOUNT DUE \$ _____

CONTACT INFORMATION:

Company/Organization _____

Contact Name _____ Position/Title _____

Booth Attendee(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Web Site _____

PAYMENT DETAILS:

Check enclosed (payable to AATE)

Mastercard Visa

Card # _____

Exp Date _____ Vin code: _____ (back of card next to signature)

Name on card _____

Address (if different than above) _____

City _____ State _____ Zip _____

Phone number _____

RESERVE NOW! Mail this form with check to: 7979 Old Georgetown Road 10th Floor, Bethesda MD 20814
OR email to info@aate.com OR fax to 240-235-7108 (for credit card payments)

EXHIBITOR AREA FLOOR MAP:

Parc 55 Hotel, 55 Cyril Magnin Street San Francisco, CA 94102

Located between session/meeting rooms, the exhibition area is right in the center of all conference activities. Exhibitors will enjoy this space because it creates maximum exposure to attendees as they have to cross the exhibition floor to get from one event to the other! See below for floor map (subject to change).

